

# coreNews

## Core Services Expects Growth and Exciting Opportunities in 2009

Core Services is Platinum Sponsor at the first annual OAUG Connection Point-Dubai

As part of Core Services' constant commitment to delivering superior customer experience and enhancing the value of its global support, Jim Bistis, Core Services' President and CEO, announced today that Core will participate at OAUG Connection Point® - Dubai as the event's Platinum Sponsor.

"The Oracle Application User Group (OAUG®) is a global organization that offers training and services for and enhances the capabilities of real Oracle users in their day-to-day use and management of the evolving line of Oracle Applications," says Jim Bistis. "As an OAUG 3-Star Partner, Core Services is taking this as our first step of many in extending our global presence to the growing Oracle user community in the Middle East."

Core Services has inexorably supported the OAUG's global mission of providing the growing family of Oracle Applications users the tools required to enhance their productivity, maximize their investment and influence the quality, usability and support of Oracle Applications.

"We know that companies around the world are turning to outsourcing to help reduce or stabilize their costs, access advanced technology, compensate for a lack of skilled IT workers, improve business efficiency and remain competitive in the global marketplace," says Keith Inouye, Vice President of Sales and Marketing at Core Services. "By leveraging the OAUG's support and global resources, the services that Core provides will enable companies to address many of their Oracle ERP application challenges, no matter where they are located."

## Core Services Renews On-Going Commitment to Supporting Customers Globally in 2009

Small to medium-size businesses ("SMB") all around the world have many of the same pains as larger global companies," says Jim Bistis, "and Core Services knows and understands those pains intimately as a growing SMB company. Managing growth, dealing with increased financial complexity and collaborating on a global scale can overwhelm even the most experienced executives and their teams." Bistis continues, "By removing a majority of the IT risk with our globally supported hosting, Core Services is able to offer a comprehensive Oracle solution to our clients, enabling them to compete in the worldwide market place." Find out more about our Hosted Solutions at <http://www.coreservices.com/solutions/hosting-services.php>

## Core Services Expands Oracle Offerings By Hosting Hyperion Application Solutions

**Core recently announced that they have successfully extended their services to include Oracle Hyperion hosted solutions.**

In recent years, Oracle shifted their focus from offering a business intelligence solution that works for Oracle-only environments towards offering a best-of-breed business intelligence product family that works with both Oracle and non-Oracle ERP products. "With Oracle's acquisition of Hyperion, our Oracle E-Business Suite customers gain access to a leading provider of performance management software," says Jim Bistis, CEO and President of Core Services. "Oracle's Hyperion Financial Management web-based applications deliver global financial consolidation, planning, reporting and analysis that are highly scalable." Bistis continues, "Hyperion utilizes the most advanced technology available, making Oracle's business intelligence capabilities one of the most comprehensive systems for enterprise performance management."

"Hyperion enhances and expands the Oracle business intelligence footprint significantly," says Bimal Doshi, CIO

of Core Services. "Core Services provides Hyperion hosted solutions to our clients who must meet rigorous regulatory requirements such as Sarbanes-Oxley and HIPPA." Doshi notes, "As a SAS70 Type II certified data center, Core Services is continually audited and maintains the highest levels of compliance. This guarantees that our clients' Hyperion environments are built in secure, certified data centers, which will support any required audits and compliance reporting."

Core Services constantly expands their services and solutions to match the growing Oracle platform. In addition to reselling Oracle Hyperion, Oracle Financial Analyzer, Oracle Discoverer, and other Oracle Business Intelligence licenses, Core delivers a complete solution with industry-leading hosting and consulting services. Learn more about all of Core Services' solutions at the corporate website: [www.CoreServices.com](http://www.CoreServices.com)

## Core Services Partner Lead Registration

Core Services embraces and rewards our partners who are important to our success. We provide a convenient website where our partners can register new hosting and consulting opportunities for Core. Core Services will compensate companies or individuals with up to a 5% referral fee. To participate in Core Services' Partner Lead Registration go to:

<http://www.coreservices.com/partners/plr.html>

## Core Services Upcoming Events:



### **OAUG Connection Point DUBAI: April 1-2nd, 2009**

#### **Dhou Palace- Dubai, UAE**

Core Services is the Platinum Sponsor at Connection Point Dubai. President & CEO James Bistis will be a featured speaker and Core will be a spotlighted vendor in the exhibit hall. This exciting new seminar is the first in what will certainly become a cornerstone training opportunity for Oracle customers worldwide. Topics covered will include new features of Release 12, upgrade best practices, Service-Oriented Architecture (SOA), Fusion Middleware and industry sessions geared toward Government, Retail and Airline industries.



### **COLLABORATE09:**

#### **Technology and Applications forum for the Oracle community**

**May 3-7th, 2009**

#### **Orange County Convention Center- Orlando, Florida**

Don't miss Core Services in Booth #3759 at the Exhibitor Showcase during COLLABORATE 09: For the fourth year, three major users groups- the Independent Oracle Users Group (IOUG), the Oracle Applications Users Group (OAUG) and Quest International Users Group (Quest)- join forces to present COLLABORATE, offering in-depth education and exclusive networking opportunities. At COLLABORATE 09, you'll have access to a powerful global community of technology and applications professionals and experts and experience a dynamic exchange of ideas and best practices